

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 239 Issue 1



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	11700	Campaign Ref:	E:120816021
Buyer:		Client/Product/Estimate:	155 /426 /3009	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/27/12 to 09/09/12	Weeks:	2	Order Ref:	06281577
Est./PO Number:	06281577	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nrc-le	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		08/27	09/03	Total
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	175	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge Judy ...F..	03	210	30 Comme	Nbr of Spots	1		1
3	M-F 530p Judge Judy ...F..	03	210	30 Comme	Nbr of Spots	1		1
4	M-F 7p News ...F..	04	250	30 Comme	Nbr of Spots	1		1
5	M-F 1135p ET / 1035p CT Tonight Show M.....	03	175	30 Comme	Nbr of Spots		1	1
6	M-F 7p News M.....	04	250	30 Comme	Nbr of Spots		1	1
7	Sat 7p NewsS.	01	175	30 Comme	Nbr of Spots	1		1
8	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	1		1
9	Sun 6p News	02	350	30	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)						10	17	27

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane Submission Number 239 Issue 1
 Alexandra VA 22314



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 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 11700	Campaign Ref: E:120816021
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3009	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/09/12	Weeks: 2	Order Ref: 06281577
Est./PO Number: 06281577	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
10	M-F 1135p ET / 1035p CT Tonight Show ...T....	03	175	30 Comme	Nbr of Spots	1	1
11	M-F 5p Judge Judy ...T....	03	210	30 Comme	Nbr of Spots	1	1
12	M-F 530p Judge Judy ...T....	03	210	30 Comme	Nbr of Spots	1	1
13	M-F 7p News ...T....	04	250	30 Comme	Nbr of Spots	1	1
14	M-F 1135p ET / 1035p CT Tonight Show ...T....	03	175	30 Comme	Nbr of Spots	1	1
15	M-F 5p Judge Judy ...T....	03	210	30 Comme	Nbr of Spots	1	1
16	M-F 530p Judge Judy ...T....	03	210	30 Comme	Nbr of Spots	1	1
17	M-F 7p News ...T....	04	250	30 Comme	Nbr of Spots	1	1
18	M-F 5p Judge Judy ..W....	03	210	30 Comme	Nbr of Spots	1	1
19	M-F 530p Judge Judy ..W....	03	210	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					10	17	27

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 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 239 Issue 1



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 11700	Campaign Ref: E:120816024
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3009	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/09/12	Weeks: 2	Order Ref: 06281577
Est./PO Number: 06281577	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
20	M-F 7p News ..W....	04	250	30 Comme	Nbr of Spots	1	1
21	Mon 8-10p ET / 7-9p CT Stars Earn Stripes M..... 21:00:00-22:00:00	02	2600	30 Comme	Nbr of Spots	1	1
22	Sun 7p ET / 6p CT NBC Dateline SundayS	03	1100	30 Comme	Nbr of Spots	1	1
23	Sun 9-11p ET / 8-10p CT Americas Got TalentS	03	1500	30 Comme	Nbr of Spots	1	1
24	M-F Tonight Show Late Run ..W....	03	175	30 Comme	Nbr of Spots	1	1
25	M-F 4p Ellen ..TWT...	03	210	30 Comme	Nbr of Spots	2	2
26	Sun 8p ET / 7p CT Americas Got TalentS	03	1500	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					10	17	27

Grand Totals			
Totals	08/27	Month 9 Weeks: 5	09/03
Spots	27	10	17
Cost	11700	5720	5980

Grand Totals:

Spots:	27
Gross Total:	11,700.00
Commission:	1,755.00
Net Total:	9,945.00

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG16/12 15.0
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY ROBINSON	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6281577	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3009	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	AUG31/12	SEP6/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG16/12	15.07

REP: NEW ORDER
TTL \$11,700 @27X
PLEASE CONFIRM
THANKS! BRIAN FOR MICK

STA: PLS SEE M1-M2 FOR NEW OFFERS
PLS ADVISE ASAP!
THX, CHERYL 8/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
NRCC IE

M1	UNRESL	BUY#6	MISSED: MON/500P-530P	SEP3	30S	\$210.00	(AUG16/12)
		BUY#7	MON/530P-600P	SEP3	30S	\$210.00	
			OFFER: TU-TH/400P-500P	SEP4(2/WK)	30S	\$210.00	PLS ADVISE.
			CMT: NO JUDY 9/3 D/T GOLF- MGS BOOKED TUE-THU ELLEN				
			CMT: PLS ADVISE				
M2	UNRESL	BUY#24	MISSED: WED/1135P-1235A	SEP5	30S	\$175.00	(AUG16/12)
			OFFER: WED/1200M-100A	SEP5	30S	\$175.00	PLS ADVISE.
			CMT: TONIGHT SHOW WILL AIR LATE D/T NFL KICKOFF GAME ON 9/5 - TIME PERIOD				
			CMT: IS 12MID-1AM - PLS ADVISE				

CONTRACT TOTAL 11700.00
TOTAL SPOTS 27

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION

AUG16/12 15.0
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY ROBINSON	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6281577	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3009	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	AUG31/12	SEP6/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE AUG16/12 15.05

REP: NEW ORDER
TTL \$11,700 @27X
PLEASE CONFIRM
THANKS! BRIAN FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11700.00
TOTAL SPOTS 27

REP HEADLINE# 6281577
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

AUG15/12 17.4
 *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6281577

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3009 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 17.49

REP: NEW ORDER
 TTL \$11,700 @27X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1235A	30		\$175.00	8/31	8/31	1		FRI	1

AGENCY ADVERTISER CODE = 155
 AGENCY PRODUCT CODE = 426
 AGENCY EST# = 3009

PROGRAM : TONITE SHW-NBC<
 RA35-64 : 0.7
 CON COM1 : TONITE SHW-NBC<

2			500P-530P	30		\$210.00	8/31	8/31	1		FRI	1
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PROGRAM : JUDGE JUDY
 RA35-64 : 1.0
 CON COM1 : JUDGE JUDY

MM
 8/14

REP HEADLINE# 6281577
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : JUDGE JUDY B RA35-64 : 1.0 CON COM1 : JUDGE JUDY B	30		\$210.00	8/31	8/31	1		FRI	1
4			700P-730P PROGRAM : NBC-17 NEWS-7 RA35-64 : 1.2 CON COM1 : NBC-17 NEWS-7	30		\$250.00	8/31	8/31	1		FRI	1
5			1135P-1235A PROGRAM : TONITE SHW-NBC< RA35-64 : 0.7 CON COM1 : TONITE SHW-NBC<	30		\$175.00	9/3	9/3	1		MON	1
6			500P-530P PROGRAM : JUDGE JUDY RA35-64 : 1.0 CON COM1 : JUDGE JUDY	30		\$210.00	9/3	9/3	1		MON	1
7			530P-600P PROGRAM : JUDGE JUDY B RA35-64 : 1.0 CON COM1 : JUDGE JUDY B	30		\$210.00	9/3	9/3	1		MON	1
8			700P-730P PROGRAM : NBC-17 NEWS-7 RA35-64 : 1.2 CON COM1 : NBC-17 NEWS-7	30		\$250.00	9/3	9/3	1		MON	1
9			900P-1000P PROGRAM : STARS EARN STRIPES RA35-64 : 5.0 CON COM1 : STARS EARN STRIPES	30		\$2,600.00	9/3	9/3	1		MON	1
10			700P-730P PROGRAM : NBC-17 NEWS-7 RA35-64 : 2.3 CON COM1 : NBC-17 NEWS-7	30		\$175.00	9/1	9/1	1		SAT	1

W

NA: Golf
 offer tiller Tu-Th 9/4

AUG15/12 17.4
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A	30		\$250.00	9/1	9/1	1		SAT	1
PROGRAM : SATURDAY TODAY												
RA35-64 : 1.7												
CON COM1 : SATURDAY TODAY												
12			600P-630P	30		\$350.00	9/2	9/2	1		SUN	1
PROGRAM : NBC-17 NEWS-6												
RA35-64 : 2.2												
CON COM1 : NBC-17 NEWS-6												
13			700P-800P	30		\$1,100.00	9/2	9/2	1		SUN	1
PROGRAM : DATELINE												
RA35-64 : 3.3												
CON COM1 : DATELINE												
14			800P-900P	30		\$1,500.00	9/2	9/2	1		SUN	1
PROGRAM : AGT												
RA35-64 : 3.7												
CON COM1 : AGT												
15			900P-1100P	30		\$1,500.00	9/2	9/2	1		SUN	1
PROGRAM : AGT												
RA35-64 : 4.5												
CON COM1 : AGT												
16			1135P-1235A	30		\$175.00	9/6	9/6	1		THU	1
PROGRAM : TONITE SHW-NBC												
RA35-64 : 0.7												
CON COM1 : TONITE SHW-NBC												
17			500P-530P	30		\$210.00	9/6	9/6	1		THU	1
PROGRAM : JUDGE JUDY												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY												
18			530P-600P	30		\$210.00	9/6	9/6	1		THU	1
PROGRAM : JUDGE JUDY B												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY B												

REP HEADLINE# 6281577
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700P-730P	30		\$250.00	9/6	9/6	1		THU	1
PROGRAM : NBC-17 NEWS-7												
RA35-64 : 1.2												
CON COM1 : NBC-17 NEWS-7												
20			1135P-1235A	30		\$175.00	9/4	9/4	1		TUE	1
PROGRAM : TONITE SHW-NBC<												
RA35-64 : 0.7												
CON COM1 : TONITE SHW-NBC<												
21			500P-530P	30		\$210.00	9/4	9/4	1		TUE	1
PROGRAM : JUDGE JUDY												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY												
22			530P-600P	30		\$210.00	9/4	9/4	1		TUE	1
PROGRAM : JUDGE JUDY B												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY B												
23			700P-730P	30		\$250.00	9/4	9/4	1		TUE	1
PROGRAM : NBC-17 NEWS-7												
RA35-64 : 1.2												
CON COM1 : NBC-17 NEWS-7												
24			1135P-1235A	30		\$175.00	9/5	9/5	1		WED	1
PROGRAM : TONITE SHW-NBC<												
RA35-64 : 0.7												
CON COM1 : TONITE SHW-NBC<												
25			500P-530P	30		\$210.00	9/5	9/5	1		WED	1
PROGRAM : JUDGE JUDY												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY												
26			530P-600P	30		\$210.00	9/5	9/5	1		WED	1
PROGRAM : JUDGE JUDY B												
RA35-64 : 1.0												
CON COM1 : JUDGE JUDY B												

24
 12mid-14pm

REP HEADLINE# 6281577
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			700P-730P	30		\$250.00	9/5	9/5	1		WED	1
PROGRAM : NBC-17 NEWS-7												
RA35-64 : 1.2												
CON COM1: NBC-17 NEWS-7												
SEP/12			11700.00									

CONTRACT TOTAL 11700.00
 TOTAL SPOTS 27

MARKET TOTALS \$234,000 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
 SHARES ACCURATE
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35-64*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
 Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

_____ Date	 _____ Signature	703-663-4877 _____ Contact Phone Number
---------------	---	---

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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